

THE PIPELINE

ChemEngSoc Newsletter #7

Monday 30th January 2017

Happiness and ChemEng

“I hope the centrifugal force from the circle of life throws me out of it” - anonymous contributor.

So how's your term going? Mine too.

Suddenly you realise that the year is slipping away from you, you've had one whole term and can't remember a thing from it. Exams are a distant threat on the horizon yet seem close enough to cause you to stress out and commit to working at least twice as hard this term. Of course, like all New Years resolutions, you preach about them to your friends for 4 weeks and then succumb to your innate weakness in mental resilience like a normal human being.

Luckily we have lots of exciting events to look forward to this term, with my personal highlight: the Talent Show. I know I've said this before but I really can't stress enough how good this event is. Unfortunately my favourite performer, George Savage, will not be with us this year (on a gap yah, not dead). However, this leaves an opening, the chance for someone to take up the mantle and achieve the prestigious honour of “Kieran's favourite act”. It could be you. Sign up to the Talent Show today (sign up available soon).

*“Apparently facts
make you left-
wing now.”*

*- Paul Fennel, Professor of
something*



Spot the entrepreneur (hint: it isn't Marin)

In This Issue:

- Choosing ChemEng or Deepwater Horizon - Which is worse?
- Banking deadlines missed - despair as students write engineering applications
- SOLE results analysed: Russian political intervention?

ChemEngSoc Spring Events

Alumni Speed Dating

Two weeks ago saw the return of over 10 (11) recent graduates from the department come to share their wealth of knowledge with budding young students that they had garnered after 6 whole months in industry. Representatives from the National Grid, Atkins, BP and Deloitte among others attended for an informal networking session with almost 50 students over surprisingly fantastic food and drinks. "I had a good time" - one satisfied fresher.

All jokes aside, this will always remain one of the most important events in the soc calendar, as basically none of us have a clue about what we want to do and this gives young students genuinely useful helpful guidance about a whole variety of career paths. If you missed out, well, actually read Kogelbauers emails then I guess. Seriously though, he sends so many of those things, like where's my unsubscribe.



LIC Cocktail Enterprise Lab

Noah Geeves, infamous Imperial chemical engineer returned to the department for the first time since he defied all standardised pathways and set out to make his fortune. "Take the first step. Then you're on the road and you have to keep going. You'll always find your way eventually." these inspirational words are still resonating within me today after Noah delivered the story so far of LIC, a frozen cocktail business born in his final year at Imperial.

Held in the fantastic new enterprise lab facility, the evening reminded all present of the importance of creativity and challenging the standardised norm. With plenty more to come from LIC, we hope that Noah will return in following years with more advice, tales and stories of starting from nothing and reaching for the top.

And getting boozy on the way.



A Beginners Trading Guide to the Meme Economy

An Introduction

The Meme Economy is perhaps the fastest emerging market of modern days. A completely serious trading system: usable by all, mastered by few has propped up the massive and immensely growing economy. Facilitated primarily by social media it is imperative as a budding entrepreneur to invest in this market today.

What is a Meme?

Oxford dictionary defines a Meme as: “An image, video, piece of text, etc., typically humorous in nature, that is copied and spread rapidly by Internet users, often with slight variations.”. Basically. Everything. The only limit is your imagination.

Valuing your Meme

You are probably wondering at this point “how much is my Meme worth?” as you begin to consider trading in this market. The answer to this is probably the most complex part of the industry. To begin I must first define another term: normie. This is commonly defined as essentially the opposite of a “hipster”. Rarity, variety and quality all come into consideration in the valuation phase. If significant amounts of normies are sharing your meme, consider selling before prices drop too low.

Some memes retain value for months (Spongebob, Shrek, Harambe) despite normie infection. However, the majority will peak within hours and crash in a similar time frame, to truly profit you must constantly be on your toes, analysing market trends, ready to sell at any moment.

The Buzzfeed Effect

If Buzzfeed or College Humour (or similar) invests in your meme, it is completely and utterly worthless losing all value immediately and you must sell all your stocks before it is too late.

Memeperial

This page is basically the inspiration for this piece. Memeperial is a recent disease that has started to infect the masses in the recent month or so. Competing in the so called “university meme wars” page creator Paul Balaji seeks to further his attempt to become biggest BNOC at Imperial. This page has spiked interest in the economy lately and has put at threat the value of many high value stocks.

Memeperial is like the penny stocks of the market: completely worthless and an embarrassment to be associated with. Senior traders have even begun to consider the page under “the buzzfeed category” level of awful. Hopefully with this informational series YOU can rise above this and emerge as the biggest players in the local market.

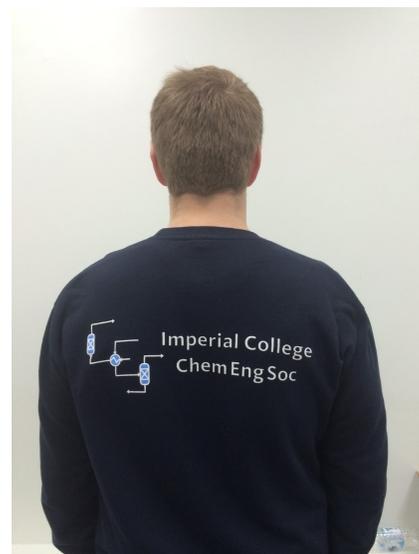
Start trading today!

*Want to hear more? Submit your meme questions to ellis.skinner14@imperial.ac.uk
- senior trader, Investment soc*

Next week: Building your portfolio and market manipulation



How to Memeperial



The Chem Eng Soc Catalogue

FRESH NEW SPRING GARMS COMING SOON:

THE RETURN OF THE CHEMENGSOCSWEATSHIRT

MUGS ARE AVAILABLE RIGHT NOW £££

Contact Your Regalia Officer Sorcha Begley to get yours before stocks run out!!!

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